

# How to Look Your Best on Camera [Tip Sheet]

## What Not to Wear



Patterns



Black/Dark Colors



Fancy Fabrics +  
Statement Jewelry

## What to Wear



Jewel Tones



Clean Lines



Comfortable Pieces

## How to Prepare

- 1** Practice in front of the mirror to visualize and streamline your delivery.
- 2** Take a few deep breaths and do some dry runs to identify areas where you get hung up.
- 3** Check your posture, don't forget to use your hands, and smile!